

David B. Holton
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Journalist & Advertising Copywriter / Freelance / Manteo, NC / Feb '17 - Present

- *Milepost Magazine*: Wrote feature-length journalistic articles & humorous poetry for print issues.
- *Outer Banks This Week*: Crafted advertorials & took photos for print issues; wrote copy for web.

Multimedia Producer & Assistant Director / Freelance / Los Angeles, CA / May '14 - Feb '17

- *Produced*: Shorts for Funny or Die, YouTube, Amazon. 360 VR Short exhibited at festivals worldwide.
- *Produced & 1st Assistant Directed*: 25-minute Mockumentary, now with 3.5M views on YouTube.
- *Production Coordinated*: Full-length Feature Film for CineTel Films, distributed by Lionsgate.
- *Produced & 1st Assistant Directed*: 8-episode Web Series distributed by Fullscreen & DirecTV.
- *2nd Assistant Directed*: All background talent for Ariana Grande Music Video, "One Last Time."

Screenplay Analyst & Coverage Writer / Freelance / Los Angeles, CA / Mar '15 - Aug '16

- Wrote coverage (synopses, comments) on 300+ screenplays (many with high profile talent attachments).
- Made recommendations to both buy- & sell-side clients (development executives, writers, & agents).
- *Notable clients*: Amazon Studios (primary), Resolution Talent Agency, Fresh Voices, Tracking Board.

Consultant & Sr. Consultant / DHL Consulting / Miami, FL & Bonn, Germany / Jun '12 - May '14

- Redesigned manufacturing & distribution supply chain for P&G in Mexico (~ \$24M annual savings).
- Strategized nearshore distribution for Lenovo Computers in US & Canada (~ \$10M annual savings).
- Developed predictive analytics methodology to prioritize sales calls at DHL call center in Phoenix, AZ.
- Wrote business strategy for DPDHL European reorganization, mitigating possible losses of ~ €27M.
- Pitched to clients as part of DHL Consulting America sales team; helped on ~20% of regional sales.

Field Engineer I & II / Skanska USA Civil Southeast / Virginia Beach, VA / Dec '05 - Jun '10

- Estimated schedules & line budgets. • Wrote RFPs. • Negotiated large materials & service contracts.
- Wrote implementation plans. • Performed quality control. • Managed direct labor as site superintendent.
- Earned Professional Engineering License (2010): Currently held, maintained year-to-year as "inactive."
- *Notable projects*: Indian River Inlet Bridge, Rehoboth Beach, DE (Budget: \$149M); Santa Rosa Retaining Walls, Fort Walton Beach, FL (Budget: \$30M); I-10 Bridge, Pensacola, FL (Budget: \$243M).

Additional Experiences of Note

- *Assistant to Talent Manager, TalentInk LA (2014)*: Scouted new clients & submitted actors for roles.
- *Communications Coach at UNC (2010-2012)*: Helped ESL students improve speaking & writing skills.
- *Summer Analyst, Darden Restaurants (2011)*: Analyzed Longhorn Steakhouse pricing for CFO & CMO.
- *Consultant to NC Speaker of the House (Spring 2011)*: Assessed state budgets for savings opportunities.

Master of Business Administration / University of North Carolina, Chapel Hill / Jun '12

- Dean's Scholar (Top 5%). • Concentrations: Marketing, Business Development & Entrepreneurship.

Bachelor of Science in Civil Engineering / North Carolina State University / Dec '05

- Magna Cum Laude. • Concentration: Structural Engineering. • Additional Studies: Creative Writing.

Additional Experience, Skills, & Certifications

- *Working Spanish Fluency & Understanding of Latin American Culture*: Traveled extensively through Central America; built w/ Habitat for Humanity in Honduras; worked on 3-month project in Mexico.
- *Creative Storyteller (Writing, Film, & Photography)*: Finished top 15% in two highly regarded, int'l screenwriting competitions. Regularly attend storytelling masterclasses, workshops, & seminars.
- *Experienced Performer & Public Speaker*: Have entertained audiences as a stage actor & presented to C-Suites & boardrooms as a strategy consultant. Trained in Improv Comedy at Second City in LA.
- *Certificate in Producing for Film, TV, New Media at UCLA Extension (2015)*: One-year program on financing, development, production, pre- & post-production, marketing, & distribution (16 classes).