

David B. Holton

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Journalist & Advertising Copywriter / Freelance / Manteo, NC / Feb '17 - Present

- Wrote feature non-fiction articles & humorous poetry for "Milepost Magazine" quarterly print issues.
- Crafted advertorials, advertisements, & web copy for "Outer Banks This Week" print & digital editions.

Multimedia Producer & Assistant Director / Freelance / Los Angeles, CA / May '14 - Feb '17

- Produced: Shorts for Funny or Die, YouTube, Amazon. 360 VR Short exhibited at festivals worldwide.
- Produced & 1st Assistant Directed: 25-minute Mockumentary, now with 3.5M views on YouTube.
- Production Coordinated: Full-length Feature Film for CineTel Films, distributed by Lionsgate.
- Produced & 1st Assistant Directed: 8-episode Web Series distributed by Fullscreen & DirecTV.
- 2nd Assistant Directed: All background talent for Ariana Grande Music Video, "One Last Time."

Screenplay Analyst & Coverage Writer / Freelance / Los Angeles, CA / Mar '15 - Aug '16

- Wrote coverage (synopses, comments) on 300+ screenplays (many with high profile talent attachments).
- Made recommendations to both buy- & sell-side clients (development executives, writers, & agents).
- Notable clients: Amazon Studios (primary), Resolution Talent Agency, Fresh Voices, Tracking Board.

Consultant & Sr. Consultant / DHL Consulting / Miami, FL & Bonn, Germany / Jun '12 - May '14

- Redesigned manufacturing & distribution supply chain for P&G in Mexico (~ \$24M annual savings).
- Strategized nearshore distribution for Lenovo Computers in US & Canada (~ \$10M annual savings).
- Developed predictive analytics methodology to prioritize sales calls at DHL call center in Phoenix, AZ.
- Wrote business strategy for DPDHL European reorganization, mitigating possible losses of ~ €27M.
- Pitched to clients as part of DHL Consulting America sales team; helped on ~20% of regional sales.
- Assisted HR with yearly recruiting, screening, interviewing & selection of hiring candidates.

Field Engineer I & II / Skanska USA Civil Southeast / Virginia Beach, VA / Dec '05 - Jun '10

- Developed schedules & budgets. Wrote RFPs. Procured & negotiated materials & service contracts.
- Managed direct labor several times as a fill-in superintendent. • Supervised quality control & safety.
- Earned Professional Engineering License (2010): Currently maintained as "inactive."
- Notable projects: Indian River Inlet Bridge, Rehoboth Beach, DE (Budget: \$149M); Santa Rosa Retaining Walls, Fort Walton Beach, FL (Budget: \$30M); I-10 Bridge, Pensacola, FL (Budget: \$243M).

Additional Experiences of Note

- Assistant to Talent Manager, TalentInk LA (2014): Scouted new clients & submitted actors for roles.
- Communications Coach at UNC (2010-2012): Helped ESL students improve speaking & writing skills.
- Summer Analyst, Darden Restaurants (2011): Analyzed Longhorn Steakhouse pricing for CFO & CMO.
- Consultant to NC Speaker of the House (Spring 2011): Assessed state budgets for savings opportunities.

Master of Business Administration / University of North Carolina, Chapel Hill / Jun '12

- Dean's Scholar (Top 5%). • Concentrations: Marketing, Business Development & Entrepreneurship.

Bachelor of Science in Civil Engineering / North Carolina State University / Dec '05

- Magna Cum Laude. • Concentration: Structural Engineering. • Additional Studies: Creative Writing.

Additional Skills & Certifications

- *Certificate in Producing for Film, TV, New Media at UCLA Extension (2015)*: Completed 16 classes across Financing, Development, Production, Pre- & Post-Production, Marketing, & Distribution.
- *Working fluency in Spanish & Understanding of Latin American Culture*: Traveled extensively through Guatemala & Costa Rica; built w/ Habitat for Humanity in Honduras; worked on project in Mexico City.
- *Creative Writer (Fiction, Poetry, Drama)*: Finished top 10% in PAGE Awards & Scriptapalooza, two top-20, int'l screenwriting competitions. Regularly attends writing courses, masterclasses, & seminars.